



For Immediate Release

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CLERMONT RELEASES THE NAME FOR THEIR NEW SUBDIVISION IN WESTPORT

KINGSTON, ONTARIO, February 7, 2011 –The Clermont Group, today, released the name of their new subdivision in Westport. The new residential development, that will include a mix of housing styles ranging from condominiums to 1,800 square foot bungalows, will be named 'Harvest Creek'. "We took great care in creating a name for this subdivision" said Matthew Derbyshire, President of the Clermont Group. "From strictly a marketing perspective finding a name for the new subdivision is not a hard task; however, we set out to do a lot more than just find a name that was good for marketing purposes. We wanted the name of the new subdivision to incorporate the natural elements of the property and at the same time celebrate its past uses. The name 'Harvest Creek' accomplishes that objective" continued Matthew.

In the early 1900's the subdivision property was owned by the Fredenburgh Family. Subsequently, Herman Pyne acquired the property and he later sold this property to Bob and Joan Merkley in 1964. The Merkley family actively farmed the development land by growing root vegetables, strawberries, raspberries and they were especially noted for their corn. All of the produce grown on the development land was sold at their market across the road until it closed in the mid eighties. "The name Harvest Creek pays homage to the past. My Mom and Dad would be very pleased with how it has been named and the thoughtfulness that the developer has taken to acknowledge the significance of how the land was used years ago" commented Roger Merkley, local councilor and son of Bob and Joan Merkley, when he learned of the name of the new development.

Construction on 'Harvest Creek' could begin as early as this summer and this development will be the first of its kind in the Westport area. "We are truly excited to be doing this development in Westport" said Elwin Derbyshire, Chairman of the Clermont Group. "Westport is very near and dear to my family's hearts and I think this development is going to do great things for the community and the economic prosperity of Westport" continued Elwin.

Over the coming weeks a sign will be placed at the development site and the sales and marketing materials will become available. For details about 'Harvest Creek' or to register for updates please contact Dana McCulloch at 613.384.4477 or dmcculloch@clermontgroup.com.

About Clermont Group

Established in 1986, Clermont Group is active throughout the Eastern Ontario region. Clermont is a privately owned and operated company located in Kingston, Ontario and its associated companies have established a significant track record of success in the development of industrial, retail, office, recreational properties. Clermont is highly adept in identifying and securing attractive investment opportunities and strives to provide unsurpassed service to its clients.

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