



For Immediate Release

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AARONS WELCOMES MIKE WALLIS

KINGSTON, ONTARIO, July 19, 2010 – CVCL Aaron’s Inc.

announced today that Mike Wallis will be joining the Aaron’s team in the capacity of Regional Manager.

“Mike brings with him 12 years of experience in the sales and lease industry and we are very excited to add Mike to our Aaron’s family,” said Jason Derbyshire, Vice President - CVCL Aaron’s Inc. “His wealth of knowledge of the industry will be invaluable in our future growth. Mike has a positive attitude and tremendous leadership, and I look forward to watching our teams excel under his direction. Mike likes to compete and is committed to making those around him better.” continued Mr. Derbyshire



“Most recently, I worked for Aspen Way Enterprises, an Aaron’s franchisee located in Spokane Washington. In 2004, Aspen Way Enterprises started with four stores and over the next five years we grew to fifteen stores and a service facility. During my tenure at Aspen Way Enterprises, I held the positions of Store Manager, Regional Manager, Director of Sales and Marketing, and Director of Operations.” Mike Wallis continued to say, “I really enjoy lease ownership. Aaron’s is a great organization and I look forward to leading CVCL Aaron’s Inc. to its goal of being the top franchisee in Canada.”

Mike has operated stores in Washington, Idaho, Montana, South Dakota, Wyoming, and Colorado, opening nine new stores and purchasing three new stores from other franchises.



Established in 2007, CVCL Aarons Inc. is a fully-owned subsidiary of the Clermont Group of Companies. CVCL Aarons is an active franchise of Aaron’s Inc. throughout the Eastern Ontario region operating stores in Pickering, Belleville, and Kingston.

Aaron's, Inc. (NYSE: AAN), the nation's leader in the sales and lease ownership and specialty retailing of residential and office furniture, consumer electronics, home appliances and accessories, has more than 1,705 Company-operated and franchised stores in 48 states and Canada. Founded in 1955 by entrepreneur R. Charles Loudermilk, Sr. and headquartered in Atlanta, Aaron's has been publicly traded since 1982. For more information, visit www.aaronsinc.com.

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